Official Translation:

Discover Atlantis

YESS Gala for Youth

SPONSORSHIP PACKAGE

Presented by:

NORDIC
MANAGING BUILDING SYSTEMS

YESS
youth empowerment & support services
The ancient mystery is solved...

Long has the location of the Lost City eluded treasure hunters and scholars. At last the ancient utopia has revealed its pale pillars and timeless secrets, hidden in the sea’s smooth mirror.

Come with us and discover this oasis of beauty and antiquity. Enjoy elegant entertainment, sumptuous décor, and a decadent 5-course feast worthy of the gods.

It all takes place on April 28, 2017, in the luxury of the SHAW Conference Centre.

Why Sponsorship?

Sponsorship is a highly efficient way to promote your business by association with a well-known and highly respected charitable organization such as YESS.

Sponsorship is a popular method of engaging with a demographic with which your business would like to engage.

The YESS Gala for Youth attracts 500 business-centred, community-minded attendees, and is considered by many to be an excellent networking opportunity.

Your company’s association with YESS and with a successful and entertaining evening will create a positive impact on guests.

Your support of YESS helps change lives.

Your participation as a sponsor sends two strong messages: your company cares about the community and youth matter.

Who is YESS?

Youth Empowerment & Support Services is relentlessly dedicated to empowering youth from difficult realities. Every day we save the lives of youth who are at risk and in crisis—and we have since 1981. An Edmonton-based non-profit agency, we were founded to fill the gap in government services for youth — a gap that still exists today. In addition to providing emergency shelter, we have expanded services to offer youth ongoing residential and support services as well as individual guidance.

YESS helps youth aged 15 to 24. Our youth come from all cultures, economic backgrounds, races, religions, communities, sexual orientations, and gender identities. Most of our youth have suffered physical, sexual, or emotional abuse. Many are affected by mental health conditions such as FASD, clinical depression, anxiety disorders, or have substance abuse issues. All are suffering and seeking guidance, stability, and a caring environment.
<table>
<thead>
<tr>
<th>Benefits</th>
<th>Dinner Sponsor</th>
<th>Entertainment</th>
<th>Cocktail Reception</th>
<th>Live Auction</th>
<th>Gift</th>
<th>Sorbet Sponsor</th>
<th>Appetizer</th>
<th>Table Wine</th>
<th>Silent Auction</th>
<th>Hero</th>
<th>Centre-piece</th>
<th>Raffle</th>
<th>Dessert</th>
<th>Welcome</th>
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<tbody>
<tr>
<td>Investment $12,000</td>
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<td>Logo on lobby PowerPoint</td>
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<td>Promotion on YE3S outdoor reader board</td>
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<td>Facebook mention (3,600 fans)</td>
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<td>Verbal recognition by emcee</td>
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<td>Logo in “Partners” section on YE3S website</td>
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<td>Recognition on tables</td>
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<td>Specialty branded item or gift</td>
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Sponsorship Opportunities

Core benefits consist of:
- Logo in the program
- Logo on composite sponsor signage
- Logo on gala website
- Logo on lobby PowerPoint

Feast of the Gods
Dinner Sponsor
$12,000
- Complimentary gala tickets (10)
- Core benefits (4)
- Whyte Avenue reader board – 1 week
- Opportunity to have signage in dining room
- Logo on display (main screen)
- Facebook mention
- Twitter mention
- Verbal recognition by emcee – min. 2
- Logo in “Partners” section of YESS website
- Recognition on tables via tent card

Terpischore
Entertainment Sponsor
$6,500
- Complimentary gala tickets (4)
- Core benefits (4)
- Whyte Avenue reader board – 1 week
- Opportunity to have signage in dining room
- Logo on display (main screen)
- Facebook mention
- Twitter mention
- Verbal recognition by emcee – min. 2

Baccanal
Cocktail Reception Sponsor
$7,500
- Complimentary gala tickets (5)
- Core benefits (4)
- Opportunity to have signage and branding at event reception
- Facebook mention
- Twitter mention

The Ancient Agora
Live Auction Sponsor
$5,500
- Complimentary gala tickets (4)
- Core benefits (4)
- Opportunity to have signage in dining room
- Logo on auction-related video
- Logo shown during live auction
- Verbal recognition by emcee
- Branding on auction paddles
- Opportunity to gift branded item to winners
Xenia
Gift Sponsor
$5,000
Complimentary gala tickets (4)
Core benefits (4)
Facebook mention
Twitter mention
Special branded gift given to attendees

Sweet Ambrosia
Sorbet Sponsor
$3,000
Complimentary gala tickets (2)
Core benefits (4)
Branded presentation of Sorbet	
Tent cards with logo on tables
Verbal recognition by emcee

Mezethes
Appetizer Sponsor
$5,000
Complimentary gala tickets (2)
Core benefits (4)
Branded doily on under plate
Product served during dinner hour

A Gift from Dionysus
Table Wine Sponsor
$3,000
Complimentary gala tickets (2)
Core benefits (4)
Branded Wine bottleneck message and
table tent card signage

Calypso’s Bazaar
Silent Auction Sponsor
$3,750 or 2/$2,500
Complimentary gala tickets (2)
Core benefits (4)
Logo and name on signage in auction
area
Logo and name on all auction bid sheets

Young Perseus
Hero Sponsor
$500
Logo in the program
Logo on composite sponsor signage
Logo on gala website
Logo on PowerPoint
Crown of Laurels

Centrepiece Sponsor

$3,000

- Complimentary gala tickets (2)
- Core benefits (4)
- Verbal recognition by emcee
- Logo incorporated into centrepiece give away

Felix Felicis

Raffle Sponsor

$3,000

- Core benefits (4)
- Complimentary gala tickets (2)

The Golden Apple

Dessert Sponsor

- $7,500 or 2 @ $3,750
- Complimentary gala tickets (2)
- Core benefits (4)
- Opportunity for branding with dessert
  - Logo on display (main screen)
  - Verbal recognition by emcee – min. 1

Zeus’ Blessing

Welcome Sponsor

- $3,750
- Complimentary gala tickets (2)
- Core benefits (4)
- Facebook mention
- Twitter mention
- Special branded welcome gift given to attendees

Thank You

Thank you for sponsoring our Gala for Youth. This is our biggest fundraising event of the year and with your help we are sure to continue pushing the boundaries of success. The funds raised through this event will help provide shelter and support to the hundreds of youth who are at risk and experiencing homelessness in Edmonton, giving them hope and empowering them to rebuild their lives. Thank you for partnering with us and supporting our work and our youth.

We are happy to answer any questions you may have about sponsoring the Gala for Youth, getting involved, or just about YESS in general. Please do not hesitate to contact the Donor Relations & Philanthropy team by calling Eileen Papulkas at 780-616-0356 or 780-486-7070 ext. 298, or by emailing Eileen.papulkas@yess.org or giving@yess.org.

Warmest regards,
Youth Empowerment & Support Services
Snapshots of 2016 YESS Gala for Youth